

Alissa Cleo French

Designing for a better future

Web & graphic designer with seven years experience in modern web technology, SEO, & UX

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www.AlissaCleo.com 

www.Linkedin.com/in/AlissaFrench 

EMPLOYMENT HISTORY

Independent Web Designer

French Press Designs, Bellingham, WA USA - 4/2010 – Present

Created modern sites consistent with company branding; created and managed Google Places listings, facebook pages, blogs; setup domains and hosting; trained clients in hosting, content development and management; managed search engine optimization and analytics.

Production Manager

WompMobile, Bellingham, WA USA - 4/2013 – 4/2017

Managed and conducted mobile website development, technical support, social media initiatives; wrote, edited blog and whitepaper content; designed web and print assets, marketing materials; created, implemented social media campaigns; researched and monitored market trends, relevant trends and news.

Photography Assistant, Media Specialist

Clinton James Photography, Bellingham, WA USA - 4/2008 – 4/2013

Managed website, social media presence; wrote blogcopy; designed slideshows, videos, wedding albums, CD cases and websites; coordinated equipment and lighting on shoots and at weddings; photographed weddings and portraits.

Executive Assistant

Kaizen Assembly, Bellingham, WA USA - 11/2011 – 6/2012

Oversaw project management; designed logos, visual tools for lean manufacturing initiatives; newsletters.

Technology Assistant

Center for Instructional Innovation (WWU), Bellingham, WA USA - 3/2009 – 5/2010

Managed and archived webpages; captioned videos for accessibility; recorded and edited videos for use online and in classrooms; designed marketing materials; coordinated a faculty lecture series.

EDUCATION

Western Washington University, 2010

GPA: 3.9 - Honors, Magna cum Laude

Spanish BA

Minors: Psychology, Internet Studies

Certificate: Web Content Developer

PORTFOLIOS

www.FrenchPressDesigns.com

www.AlissaCleo.com

www.behance.net/alissafrench

www.linkedin.com/in/alissafrench

www.500px.com/frenchpressdesigns

SKILLS

Web Content Management

- HTML5
- CSS3
- jQuery
- Mobile Design
- User Experience
- Analytics
- Content Writing
- SEO

Graphic & Visual Design

- Adobe Creative Suite
- Web Design
- Photography
- Watercolor

Administration

- Project Management
- Volunteer Coordination
- Team Management
- Scheduling